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## Kudos to Eileen Brady, 2010 Provocateur Award Winner

On Oct. 16, Eileen Brady, co-founder of New Seasons Market, was awarded the Provocateur Award by Metropolitan Family Services at the nonprofit's annual "A Gathering of Good" celebration. According to MFS, the Provocateur Award "is about recognizing the leadership of provocation – about saluting the courage that it takes to ask the hard questions – with the purpose and goal of improving the lives, and the quality of the lives, of so many in our community."

Brady was selected for her long-term commitment to creating health policy that matters and to sustainability and regional food and farm systems. Her list of contributions to the community are lengthy – from chair of Zenger Farm to membership on numerous other boards and commissions. She's also co-

owner and chair for Celilo Group Media, publisher of the popular green coupon resource *Chinook Book*.

For more information about the Provocateur Award and agog, visit [metfamily.org](http://metfamily.org).

New Seasons co-founder Eileen Brady was awarded the Provocateur Award for her many contributions to the Portland community.



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