



Eileen Brady will receive the 2010 *Provocateur* award at second annual A Gathering of Good on October 16

The *Provocateur* award honors the legacy of Eileen Johnson, a community leader and longtime supporter of Metropolitan Family Service. **A Gathering of Good (agog)** sets the stage for the kind of deep, meaningful conversation that Eileen was well known for provoking and sustaining throughout her life.

This award is about recognizing the leadership of provocation – about saluting the courage that it takes to ask the hard questions – with the purpose and goal of improving the lives, and the quality of the lives, of so many in our community. This year's award goes to another Eileen...

About Eileen Brady

Eileen Brady is known for her commitment to creating health policy that matters, pragmatic sustainable solutions, and regional food and farm systems for over 25 years.

She is co-founder of New Seasons Market, a landmark neighborhood grocery chain in Portland, Oregon. She served as the vice chair of the Oregon Health Fund Board, helping to bring access to health care to the children of Oregon and she currently is on the Oregon Health Policy Board.

She is co-owner and chair for Celilo Group Media, publisher of the green coupon guide called *Chinook Book*. She served as vice president of Ecotrust, founding the Food and Farms program and has been recognized for her work developing a plan for sustainable food and farming system in California.

Eileen has served as the chair of Zenger Farm, an urban agriculture park for school children and as a member of the Metro Blue Ribbon Bike Trails Commission. Eileen served on the launch team for Oregon Solutions, Governor Kitzhaber's statewide effort at building citizen based solutions.

She currently serves on the Oregon Business Association Board, is an advisor to VOIS, Oregon's sustainable, small business coalition, and serves on the board of the Portland Oregon Sustainability Institute (POSI). She speaks regularly on sustainability, building regional food systems and transforming healthcare.

She and her husband, Brian Rohter, live in the Mt. Tabor neighborhood of Portland. They have four grown children and a dog named Cooper.

